



Wednesday, April 7, 2021 is #SafePlaceSelfie day!

Note: These activities can be completed at home, but please be sure to follow the latest social-distancing and other health safety guidelines from the Centers for Disease Control and Prevention and your local health authorities.

If there was one extreme weather preparedness action you want your loved ones to take, what would it be? For many, that one action is to know ahead of time where their safe place is located. On April 7, 2021, please join the National Weather Service and its Weather-Ready Nation Ambassadors to take a "selfie" and post with the hashtag #SafePlaceSelfie.



"What makes the #SafePlaceSelfie campaign so powerful is its simple message and call-to-action. If you're sitting in your home or at your desk at work looking at Twitter, ask yourself 'what if?' Where would you go if life-threatening weather approaches your area? Spend a few minutes going to that safe place, take a selfie, and share over social media using the #SafePlaceSelfie hashtag. This campaign keeps it simple, while making a paramount preparedness action fun and interactive. And most importantly, we can see it working."

-Trevor Boucher, forecaster at the Las Vegas Weather Forecast Office

#SafePlaceSelfie "How To" Guide

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One of the most essential preparedness actions anyone can do is to identify their safe locations from various extreme weather threats. Knowing where to go ahead of time can minimize hesitation and ensure your decisions are good ones even under great duress.

To encourage everyone to take some time and identify their safe places, we ask that you post a "selfie" photo using the hashtag #SafePlaceSelfie and challenge others to do the same by tagging them in your post – other family members, friends, colleagues at school or work, or others in your social network. Imagine a "Weather-Ready Nation" where everyone knows where to go or where not to go, and when extreme weather is forecast, makes decisions to ensure their safety. Here are some helpful tips as you take a big step toward greater preparedness:

Step #1: Think about what hazards are relevant to your area and those locations where you spend lots of time.

- These can be frequent hazards like lightning, flash flooding, or extreme heat, or can be rare but high-impact hazards such as a tsunami.
- Don't limit yourself to just one selfie post. Take selfies in various locations dependent on these different hazards. For instance, your car can be an effective refuge from lightning, but is a dangerous option during a tornado warning or flash flooding. Home, office, school, gym, and athletic fields are all great locations to identify your safe place.
- Maybe your most common hazards aren't exactly weather events -- wildfires, rough surf/rip currents, earthquakes. These are all good hazards to know your safe place.

Step #2: Get Creative.

- Have pets or children? Get them involved in the creative process. Have a pet? What is your plan for them if extreme winds threaten your home? Make things fun by including things you have in your emergency kit.
- Bend the rules by thinking beyond just a physical location. For example, your safe location may be anywhere you have access to lifesaving warnings (e.g., NOAA Weather Radio, FEMA or commercial app) or could be your proximity to safety (e.g., swimming near lifeguard stands or with a swim buddy)

Step #3: Challenge others by tagging them in your post.

- "Hey, @_____, where is your safe place when extreme weather threatens?"
- Encouraging others to participate makes you a force multiplier that could result in saving lives.

Step #4: Follow the action throughout the day.

Stay engaged by replying to, liking, and/or retweeting your favorite #SafePlaceSelfies.